



Central Valley Chapter THE PRISM

ADVERTISING APPLICATION

ADVERTISING AGREEMENT

The Central Valley Chapter of the CLSA is hereby authorized to publish on its website and in its newsletter, The Prism, the advertising of:

Company _____
 Address _____
 City _____ State _____ Zip _____
 Firm/Agent _____
 Title _____
 Telephone (____) _____ Fax (____) _____
 E-Mail _____

Single Edition Rate	Full Year Rate
Business Card (2.0" x 3.5") – standard ad on sponsors page	
¼ Sheet (3.75" x 5.0") – includes standard ad on sponsors page	
½ Sheet (5.0" x 7.5") – includes standard ad on sponsors page	
Full Sheet (7.5" x 10.0") – includes standard ad on sponsors page	

_____ \$ _____
 Start Date _____ End Date _____
 _____ \$ _____
 Start Date _____ End Date _____
 Total \$ _____

 Authorized by (Agent)

 Authorized Signature

 Central Valley Signature

 Date

ADVERTISING FEES

Single Edition Rate

\$37.50	¼ Sheet (3.75" x 5.0")
\$50.00	½ Sheet (5.0" x 7.5")
\$75.00	Full Sheet (7.5" x 10.0")

Corporate Sponsors Full Year Rate

\$100.00	Business Card (2.0" x 3.5") *
\$150.00	¼ Sheet (3.75" x 5.0") *
\$200.00	½ Sheet (5.0" x 7.5") *
\$300.00	Full Sheet (7.5" x 10.0")*

*All Full Year sponsorships include a company logo placed on Chapter sponsors webpage linked to Company website.

Acceptable file types:
JPG or TIFF (300 dpi or larger)
or High Resolution PDF

Please submit all artwork on CD or by email to:
editor@californiacentralvalleysurveyors.org

Mail to:
CLSA, Central Valley Chapter
c/o Rich Brown, Chapter Secretary
2809 Carmella Way,
Modesto, CA 95355

Please make checks payable to:
CLSA, Central Valley Chapter